

### Standard Package Rate

	Mono	Spot Colour	Full Colour
SCC*	£33.00	£38.00	£41.00
Half Page	£2,229.00	£2,495.85	£2,673.75
Full Page	£3,926.00	£4,447.40	£4,795.00

● Your advertisement appears in Hairdressers Journal's recruitment section for 1 week and on [www.hji.co.uk/jobs](http://www.hji.co.uk/jobs) for 4 weeks

● Add additional online job postings to any Standard Package above at a discounted price:

Additional 2-4 job postings on [www.hji.co.uk/jobs](http://www.hji.co.uk/jobs): £75 extra

Additional 5+ job postings on [www.hji.co.uk/jobs](http://www.hji.co.uk/jobs): £115 extra

\*Single Column Centimetre Advertisements: £450 should be added to the SCC rate to appear on [www.hji.co.uk/jobs](http://www.hji.co.uk/jobs) for 4 weeks

If you do not want your vacancy to appear on [www.hji.co.uk/jobs](http://www.hji.co.uk/jobs) please subtract £450 from the Standard Package Rate.



### Maximise your job vacancy response with an adPack

Our added value recruitment packages Adpacks help you dramatically extend your advertised coverage to both our print and online audience, at a heavily discounted price. An Adpack maximises your response, making the search for your candidate an even easier experience.

	Mono	Spot Colour	Full Colour
Half Page	£2,364.72	£2,679.60	£2,889.53
Full Page	£4,367.18	£4,982.43	£5,392.60

Get maximum exposure for your vacancies with **Hairdressers Journal's adPack** offer. Each Adpack comprises:

1 Week – Advertisement in Hairdressers Journal's recruitment section

2nd Week – Identical repeat advert in Hairdressers Journal's recruitment section

4 Weeks – Individual job posting on [www.hji.co.uk/jobs](http://www.hji.co.uk/jobs)

To calculate your saving please use our Adpack calculator:

<http://www.maximiseyourresponse.co.uk/calculator.html>

**For advertising options and enquiries**

**please contact the sales team on**

**020 8652 8330 or email [recruitment.services@rbi.co.uk](mailto:recruitment.services@rbi.co.uk)**