

Standard Package Rate

	Mono	Spot Colour	Full Colour
SCC*	£34.00	£37.00	£42.00
Quarter Page	£2,276.00	£2,399.00	£2,643.00
Half Page	£3,479.00	£3,378.00	£4,263.00
Full Page	£5,955.00	£6,205.00	£6,987.00

- Your advertisement appears in Optician's recruitment section for 1 week and on **opticianonline.net/jobs** for 4 weeks
- Add additional online job postings to any Standard Package above at a discounted price:
Additional 2-4 job postings on www.opticianonline.net/jobs: £104 extra
Additional 5+ job postings on www.opticianonline.net/jobs: £154 extra

*Single Column Centimetre Advertisements: £995 should be added to the SCC rate to appear on www.opticianonline.net/jobs for 4 weeks

If you do not want your vacancy to appear on www.opticianonline.net/jobs please subtract £995 from the Standard Package Rate.



Maximise your job vacancy response with an adPack

Our added value recruitment packages Adpacks help you dramatically extend your advertised coverage to both our print and online audience, at a heavily discounted price. An Adpack maximises your response, making the search for your candidate an even easier experience.

	Mono	Spot Colour	Full Colour
Quarter Page	£2,205.34	£2,357.86	£2,660.42
Half Page	£3,518.17	£3,398.99	£4,443.29
Full Page	£6,439.85	£6,734.85	£7,657.61

Get maximum exposure for your vacancies with **Optician's adPack** offer. Each Adpack comprises:

- 1 Week – Advertisement in Optician Jobs recruitment section
- 2nd Week – Identical repeat advert in Optician Jobs recruitment section
- 4 Weeks – Individual job posting on **www.opticianonline.net/jobs**

To calculate your saving please use our Adpack calculator:

<http://www.maximiseyourresponse.co.uk/calculator.html>

For advertising options and enquiries

please contact the sales team on

020 8652 3800 or email recruitment.services@rbi.co.uk