

Recruitment Web Stats January 2010

Highlights:

Please contact one of our sales team on:
020 8652 8870 or email: recruitment.services@rbi.co.uk

Top line

	January	December
Jobs Section		
Unique users	30,447	19,182
Page impressions	347,858	195,801
Visits	50,453	31,350

Job applications, views and profile

	January	December
Online applications	2,085	1,045
No. of jobs	150	142
Applications per Job	13.90	7.36
Contact detail views	3,008	1,242
Searchable Candidate profile	4,092	3,825
Searchable Candidate profile with CV's	2,990	2,811

Job searches, results, details & JBE's

	January	December
New unique Jobs By Emails registered during the month	506	327
Total number of new Jobs By Emails registered during the month	756	465
Total Unique JBE's	7,216	6,850

Job Categories

Job Categories	Jan 2010	Jan 2010	Application	Application
Name	Count	Count % of total	Conversion Rate	Conversion % of total
Driver Farm Work	1615	1.07%	47	0.27%
Agricultural / Estate Management	1376	0.91%	38	0.22%
Sales / Marketing	1029	0.68%	46	0.26%
Driver	807	0.53%	38	0.22%
Technical / Mechanical Services	510	0.33%	13	0.07%
Livestock Management	496	0.32%	17	0.09%
Tractor Driver	480	0.31%	15	0.08%
Farm Work Livestock Management	458	0.30%	9	0.05%
General Farm Worker	348	0.23%	16	0.09%
Agronomy	287	0.19%	22	0.12%
Driver Farm Work Livestock Management	252	0.16%	11	0.06%
Herdsperson	227	0.15%	5	0.02%

Top Keywords	Jan 2010	Jan 2010	Application	Application
Name	Count	Count % of total	Conversion Rate	Conversion % of total
NONE	48019	31.93%	1827	10.67%
poultry	112	0.07%	4	0.02%
tractor driver	65	0.04%	2	0.01%
armajaro	49	0.03%	2	0.01%
dairy	46	0.03%	1	0.00%
manager	43	0.02%	0	0.00%
driver	36	0.02%	2	0.01%
tractor	33	0.02%	5	0.02%