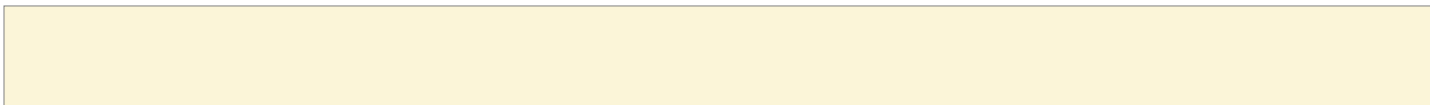


Recruitment Web Stats January 2010

Please contact one of our sales team on: 020 8652 8330 or email: recruitment.services@rbi.co.uk

Highlights:



Top line

	January	December
Jobs Section		
Unique users	6,122	3,646
Page impressions	35,363	16,746
Visits	7,228	4,208

Job applications, views and profiles

	January	December
Online applications	452	92
No. of jobs	124	71
Applications per Job	3.65	1.30
Contact detail views	65	18
Searchable Candidate profile	1,800	1,715
Searchable Candidate profile with CV's	1,354	1,295

Job searches, results, details & JBE's

	January	December
Number of job searches	4,546	2,239
Number of job results	12,384	5,696
Number of job details	3,922	1,562
New unique Jobs By Emails registered during the month	197	51
Total number of new Jobs By Emails registered during the month	305	63
Total Unique Jobs By Email's	3,760	3,611

Job Categories

Job Categories	Jan 2010	Jan 2010	Application	Application
Name	Count	Count % of total	Conversion Rate	Conversion % of total
All	2578	6.11%	149	47.30%
Stylists	629	1.49%	50	15.87%
Training	159	0.37%	15	4.76%
Management	88	0.20%	4	1.26%
Sales	59	0.14%	3	0.95%
Stylists Training	59	0.14%	4	1.26%
Technicians	54	0.12%	4	1.26%
Beauty	46	0.10%	1	0.31%
Stylist	43	0.10%	7	2.22%
Barbers	42	0.09%	1	0.31%
Management Training	42	0.09%	1	0.31%
Stylists Technicians	33	0.07%	1	0.31%

Top Keywords

Top Keywords	Jan 2010	Jan 2010	Application	Application
Name	Count	Count % of total	Conversion Rate	Conversion % of total
NONE	4127	9.79%	270	85.71%
junior stylist	17	0.04%	2	0.63%
hairdresser	16	0.03%	0	0.00%
stylist	15	0.03%	4	1.26%
receptionist	12	0.02%	5	1.58%
trainee	11	0.02%	0	0.00%
hairdressing	10	0.02%	0	0.00%
part time	10	0.02%	0	0.00%