

Highlights:

Please contact one of our sales team on: 020 8652 4444 or email: recruitment.services@rbi.co.uk

Top line

	January	December
Jobs Section		
Unique Users:	5,699	3,994
Page Impressions:	30,283	20,814
Visits:	6,817	4,717

Jobs Online

	January	December
Online applications	514	390
No. of jobs	196	188
Applications per Job	2.62	2.07
Contact detail views	61	44
Searchable Candidate profile	1,211	1,159
Searchable Candidate profile with CV's	682	653

Job searches, results, details and JBE

	January	December
Number of job searches	3,516	2,454
Number of job results	11,508	7,155
Number of job details	7,299	5,457
New unique Jobs By Emails registered during the month	85	72
Total number of Jobs By Emails registered during the month	116	109
Total Unique JBEs	1,972	1,910
Jobseeker E-newsletter database size	1,775	1,775

Job Categories

Job Categories	Jan 2010	Jan 2010	Application	Application
Name	Count	Conversions	Conversion Rate	Conversion Value
All	1299	36.94%	124	29.45%
Biology	789	22.44%	119	28.26%
Biology Clinical	233	6.62%	27	6.41%
Chemistry	199	5.65%	29	6.88%
Biology Earth & Environment	117	3.32%	3	0.71%
Earth & Environment	100	2.84%	1	0.23%
Biology Chemistry Clinical	93	2.64%	31	7.36%
Biology Chemistry	68	1.93%	3	0.71%
Clinical	68	1.93%	13	3.08%
Physics	45	1.27%	3	0.71%
Maths & IT	42	1.19%	10	2.37%
Engineering	31	0.88%	0	0.00%

Top Keywords	Jan 2010	Jan 2010	Application	Application
Name	Count	Conversions	Conversion Rate	Conversion Value
NONE	2683	76.30%	347	82.42%
ecology	31	0.88%	0	0.00%
insect	21	0.59%	2	0.47%
marine biology	17	0.48%	0	0.00%
bioinformatics	15	0.42%	4	0.95%
genetics	14	0.39%	0	0.00%
microbiology	14	0.39%	4	0.95%
biotechnology	11	0.31%	0	0.00%